

# [Your Name]

Cover Letter

Your name and details

[Name of Recipient]
[Title and Department of Recipient]
[Address of Recipient]
[Contact Information of Recipient]

Name of sender Address Contact info Date

Check the guide for alternative ways to address the recipient

# To [Name and Title of Recipient]:

### 1st Paragraph:

I am writing in response to advertisement of 'job title' at 'company name'.

- Explain the purpose of your application, make sure it has a positive undertone
- make a formal introduction
- state where you saw the advertisement eg: LinkedIn etc

# 2nd Paragraph:

- Why are you interested?
- maybe mention some company value, product, or initiative that resonates with you personally
- Demonstrate in depth research of the job posting and the company itself
- Demonstrate a mature reflection on how this position fits into your career plans

#### 3rd and 4th Paragraph:

- What makes you a good candidate?
- This part should build on the information that is presented in your CV
- Give an overview of your experience, show how you fit the essential criteria
- Evidence the most relevant skills that you have acquired
- Do you clearly meet the requirements of the job?
- You can reference transferrable skills you have acquired during studies etc, that may fit here

#### 5th Paragraph:

- End on a positive note
- Hope to hear from you soon etc.
   Yours sincerely to a named person to a named person
   Yours faithfully When you are writing to Dear Sir/Madam
  - **©** 123-456-7890
- @reallygreatsite
- hello@reallygreatsite.com